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BRAND
NURSERY AND

PEONY FARMS

Minnesota's Oldest Nursery
Same Location for 94 Years — 1868-1962

Box 408
FARIBAULT, MINNESOTA



FRANCES
WILLARD

SPECIAL OFFER

These **3** Brand Originations All
Show Winners. Easy to grow
varieties. All beautiful flowers.
A regular \$6.50 Value for **\$5.00**



ELLA
CHRISTIANSEN

1962 SPRING and FALL



MARY BRAND

THE BRAND OF HIGHEST QUALITY

GROWERS OF

- Choice Peonies
- Own Root Lilacs
- The Best in Iris
- Hardy Phlox
- Gladiolus
- Garden Chrysanthemums
- Other Perennials

Exhibition Varieties



Blanche King—Late,
\$4.00 Consistent Win-
ner in the Dark Pink
Double Class



Minuet
Late-Midseason
\$2.00 Tall fragrant
light pink.

SPECIAL OFFER

These 4 beautiful double
Peonies—a total value of
\$13.00 for only \$11.00
prepaid



Ruth Elizabeth—
Late, \$4.00
Intensely Rich Red of
True Rose Form, Fine
Exhibition Flower



Mrs. A. M. Brand
Late, \$3.00
A Pure Glistening
White

When you figure the cost of your Peonies, not according to the price per root, but according to the size and beauty of bloom—the quality and quantity of yield—then you will find that no other Peonies cost so little as those which are grown from "Brand Divisions."

OUR RULES OF BUSINESS

OUR GUARANTEE

We guarantee our nursery stock to be true to name. Should a mistake occur and a customer receive stock that eventually proves not true to name, we will replace this stock free of charge and the customer may retain the stock first received. After you receive our shipment, we want you to report at once anything that is not satisfactory and we will make proper adjustment. After your stock is planted, we cannot assume responsibility for it.

CLAIMS. Our nursery stock is well rooted, vigorous and properly packed for good growth. We cannot control weather or soil conditions, planting or other factors affecting growth.

SHIPPING CHARGES. We prepay the charges on all orders of \$3.00 and over. On orders under \$3.00, please add 50c to help cover packing and shipping costs.

PREPAID IN U.S.A. ONLY with the Exception of Air Shipments.

ORDER EARLY. We suggest that you send us your order as soon as possible after receiving our catalog that you may get your order in while our stocks are complete.

SUBSTITUTION. We will not substitute without permission. However, if you send in an order late in the season, it will save delay if you name a second choice or give us permission to send a variety of equal or better value of the same color.

Plant Peonies Either in Early Spring or Again in the Fall

Don't be afraid to make a nice planting of Peonies this spring. Our roots have been held in perfect condition in our large storage room, and they will come to you looking as fresh as if they were just dug from the field. Our roots are not only good, but they are really superb. If planted early this spring many will give some bloom this same season. If planted in the fall, our Brand Divisions are large enough to produce some flowers the following spring.

Our Peony List of CHOICE DOUBLE VARIETIES

Available for Both Spring and Fall Planting

ACME

(Franklin)

A fine creamy rose type, fragrant pink coming into bloom midseason. In color it is a little darker than Minuet. The plant is a thrifty growing variety, with excellent foliage, and strong, stiff stems. An excellent variety.

A Brand Division \$2.00

BARONESS SCHROEDER

(Kelway)

This is indeed a most excellent white which shows a tint of pink when it first opens. It soon fades to a pure white. Its all around good qualities make it very desirable as a commercial cut flower. Pleasingly fragrant.

A Brand Division \$1.50

BETTER TIMES

(Franklin)

A deep, showy rose-pink, of rose form, with long straight, strong stems, coming into flower late midseason. The plant is tall, and blooms profusely. An excellent cut flower variety.

A Brand Division \$3.00

BONANZA

(Franklin)

A large, early, luminously brilliant dark red. The plant is of medium height, and a strong, upright grower. The flowers stand the weather well without fading. Winner of the American Home Achievement Medal in 1947.

A Brand Division \$5.00

BURMA

(Lins)

A beautifully formed brilliant deep red coming into bloom midseason. The fine plant has strong stems that hold the bloom perfectly erect. When first shown in Minneapolis in 1945, it was the champion red and also won first prize in the 1 bloom and 10 bloom class. Champion red also in the 1950 Minneapolis Show.

A Brand Division \$4.00

CASABLANCA

(Lins)

A fully double pure white of extraordinary size and beauty. The stems are thick and strong which enable them to hold the giant blooms erect. The plant is tall with heavy foliage. A late blooming white that ranks with the best.

A Brand Division \$5.00

DENISE

(Lemoine)

This very large white opens a faint blush-pink showing red markings on its center petals. The flower has a delightful Rose fragrance and is most dependable. Strong, upright stems are of medium height. The flower is of exquisite form and appearance. A new Lemoine variety of the highest quality.

A Brand Division \$3.00

DR. JOHN L. CRENSHAW

(A. M. Brand)

A fine red coming into bloom late in the season along with Philippe Rivoire, although a much larger flower. This is a bright crimson-red unlike in color either Longfellow or Mary Brand. When the buds just begin to open, they might pass for a rich red Rose. The three or four outer rows of petals are very large, broad, and symmetrically arranged. The plant is of medium height, stems strong and erect, foliage narrow and dark green. When selecting your list, don't overlook this fine red.

A Brand Division \$3.00

DR. L. W. POLLOCK

(Brand)

We have long sought for a real deep self-colored pink. There are many good light pinks but when you look for dark pinks that will cover an entire blooming season, it is impossible to find flowers of exceptional quality that will compare with our best whites and light pinks. This variety is a true self-color, deep Tyrian rose. It is as distinct among the deep pinks as Walter Faxon is among the light pinks. The plant is of medium height, very thrifty, light green foliage, and good strong stems. It is a true Rose type. The flower does not fade in the field. Here is a very fine field flower and also a good show flower. It is a large flower of exceptional merit.

A Brand Division \$5.00

DUCHESSE DE NEMOURS

(Calot)

An early creamy white with shadings of green at the base of the petals. A good flower. Plant medium tall; stems strong and erect; excellent foliage. Dependable and profuse bloomer.

A Brand Division \$1.50

DULUTH

(Franklin)

Large, late, pure white, rose type blooms borne on a good stiff stem. Good grower and good foliage of an excellent dark rich green. Excellent for landscape use as the flowers stand erect under all conditions.

A Brand Division \$1.50

EDITH SCOVELL

(Franklin)

A very large, medium deep pink, fragrant variety that grows more popular each year. The plant is a sturdy grower and comes into bloom late in the season. A most excellent Peony.

A Brand Division \$2.00

ELLA CHRISTIANSEN

(A. M. Brand)

Although not so deep a pink as Blanche King, Ella Christiansen is so distinct from the delicate pinks in coloring as to be a real acquisition. The flower is exceedingly large, both on the plant in the field, and when handled as a cut flower. Petals are long, narrow and heavily serrated on the edges. The flower first opens cup-shape, then flat. Irresistibly appealing—Ella Christiansen receives the unbounded praise of every visitor. We like it better every year. See front cover.

A Brand Division \$2.50

ENSIGN MORIARTY

(Lins)

Very large, fully double flowers are borne on heavy stems, strong enough to hold the great blooms erect. The color is a medium dark pink, petal edges blending to light pink. A midseason blooming variety that comes good every year. Was champion dark pink in the 1954 Minnesota State Show. Was also the champion dark pink in the National Show in Minneapolis in 1959. A Brand Division \$5.00

FELIX CROUSSE

(Crousse)

A deep rose-red showing no stamens. Consists of a central bomb of incurved petals surrounded by broad, prominent guard petals. A good all-purpose late red, the same type as the early red, Richard Carvel.

A Brand Division \$1.50

FESTIVAL QUEEN

(Lins)

A fully double yellow Peony with a white collar and crown. The plant is average height, with foliage resembling that of a hybrid. The beautiful plant, with many large, rich yellow and white blooms, is an excellent garden and lawn subject.

A Brand Division \$5.00

We are growing in our fields many fine varieties of Peonies, but not in sufficient quantity to offer them in our catalog. If you are interested in any particular variety, write us as we may be able to supply you.



Sarah Bernhardt
Late, \$1.50



Martha Bulloch
Late Midseason, \$2.00



Avalanche
Late, \$1.50

What to Expect from Brand Divisions

1. A root that will prove true to name.
2. A Peony root of exceptional quality.
3. A root that has been carefully handled and divided by experts.
4. A root that may bloom the following year if well planted and cared for.
5. A root that is worth all we ask for it and worthy of the name, "A Brand Division."

10 OUTSTANDING PEONIES

10 Distinct Colors

All 10 in our Select Brand Divisions, \$17.50 value, at a Special Price of **\$15⁰⁰**
Postpaid



Karl Rosenfield
Midseason, \$1.50



Nimbus
Late, \$2.00

ALWAYS GOOD
ALWAYS DEPENDABLE

Edulis, Superba
Early, \$1.50

Matilda Lewis
Midseason \$3.00

Don't be Governed by prices. "A BRAND DIVISION"
is worth all we ask for it.

JOIN THE AMERICAN PEONY SOCIETY

Every Peony lover should join the American Peony Society. Each member receives about four valuable booklets on the Peony each year. These bulletins contain valuable and interesting information. Articles are written by Peony enthusiasts from all sections of the country. A complete report of each National Peony Show is given in one of the numbers. You will keep up to date on the progress of the Peony by becoming a member.

Membership is \$5.00 per year. You may add this amount to any order you send to us and we will take care of your membership. This is an investment you will not regret.

Festiva
Maxima
Early,
\$1.50

Mons. Jules Elie
Early, \$1.50

[5]

David Harum
Midseason, \$1.50



**Hansina
Brand**

HANSINA BRAND

(Brand)

A glistening flesh-pink with a salmon reflex shading toward the base of the petals. A consistent winner at all national and local Peony shows. It never fails to produce fine flowers. A variety that every Peony lover should have. Late. Grand Champion of the 1959 American Peony Society Show at Grand Forks, North Dakota.

A Brand Division \$3.00

FRANCES WILLARD

(Brand)

A very fine midseason white which we believe gives universal satisfaction. It opens an exquisite blush-white, with a carmine touch on the edge of some of the central petals. Slightly fragrant. We feel we didn't make a mistake in naming this Peony for a great woman. (See front cover)

A Brand Division \$2.00

GARDENIA

(Lins)

A midseason blush-white that is loaded each year with large, double beautifully formed flowers of excellent texture. A splendid show flower and an equally good garden variety. It won the champion ribbon in the flesh class at the Minneapolis Show in 1950 and again in 1956. You can win with Gardenia.

A Brand Division \$4.00

GEORGE W. PEYTON

(Nicholls)

A very large Peony coming into bloom late in the season. It is a fine pale buff with a suffusion of pink all through the flower. The plant is medium in height, with strong stems. The flower is fully double and we feel sure it will prove a worthy addition to any fine garden.

A Brand Division \$1.50

HENRY ST. CLAIR

(Brand)

A tremendously free blooming red of very pleasing form and in color resembling Felix Crousse. It looks to us as though this is going to be a fine cut flower sort. Nice strong, healthy plant literally covered with bloom. Medium long, straight stems with an even toned shade of red. In full bloom before Felix Crousse starts to open. This variety does well in the South.

A Brand Division \$1.50

JAMES PILLOW

(Pillow)

A late light pink with a distinct band of light creamy yellow petaloids throughout the flower. This combination of yellow and pink lends great beauty to the flower. We have been growing this fine Peony for a number of years as it was sent to us as a seedling by the originator to test in our fields. After the death of Mr. Pillow it was introduced by the late Mr. W. F. Christman and named for the originator, as he also had received a root for testing. We have always admired this beautiful flower in the field. At the National Show held in Chicago in June, 1955, this variety was awarded the Grand Champion and also was judged the best light pink double. Stock is very scarce.

A Brand Division \$3.00

JEAN COOPERMAN

(A. M. Brand)

An early midseason even toned soft crimson-red coming into bloom a few days later than Richard Carvel. The flower is of good size and pleasing fragrance. It is semi-rose in form, made up mostly of large petals nicely arranged. An annual and profuse bloomer. A fine show flower and, we believe, a coming red for the commercial cut flower trade.

A Brand Division \$3.00

JUDY BECKER

(Sass)

A large, velvety dark red coming into bloom midseason with tall, stiff stems. A bush in bloom immediately attracts attention. One of the newer ones and a very good one.

A Brand Division \$2.00

JUDGE BERRY

(Brand)

This is a fine delicate pink coming into bloom with that very early deep pink, *Edulis Superba*. Its attractive, large flat flowers are of excellent color and texture. Coming at the beginning of the Peony season, when most varieties are of small or medium size, this immense flower has a peculiar distinction, and will be wanted by every Peony buyer who wishes a really good early light pink.

A Brand Division \$1.50

JUNE DAY

(Franklin)

A pleasing shade of light pink with lavender shadings on edges of center petals. The flower is large, rose type, pleasing color, and delightfully fragrant. The plant is of medium height, free flowering, good stems and foliage and comes into flower midseason. A striking show flower and a fine variety in the field.

A Brand Division \$1.50

KANSAS

(Bigger)

Early bright red, held high on one of the strongest stems in the field. The dark green foliage is clean and the plant has always been healthy. The flower is full double with a few hidden stamens. Kansas is tops as a cut flower and in the show room. It won The American Home Achievement Medal in 1942, best flower in the National Show in 1950, best red in the National Show in Kansas City in 1953, and many other awards.

A Brand Division \$4.00

KELWAY'S GLORIOUS

(Kelway)

A fine midseason lacy white that fully deserves its high rating. Flowers large, rose type, with long lacinated petals. Plant medium tall, upright, with strong stems that hold the flowers erect. A really fine white that is never disappointing.

A Brand Division \$2.00

LE CYGNE

(Lemoine)

An early midseason flower of true rose type and perfect in form. It is a creamy white with seldom any traces of red on the petals. Flowers are large and delightfully fragrant. Le Cygne is one of the highest rated Peonies and fully deserves its rating when seen at its best. It has been several years since we were able to offer this fine variety.

A Brand Division \$2.50

LILLIAN GUMM

(Gumm)

A uniform apple-blossom-pink with more brilliant shadings at the base of petals. The flower is large, globular in form, rose type, with broad petals, and a cupped center. A fragrant late midseason variety. A reliable bloomer.

A Brand Division \$1.50

LONGFELLOW

(Brand)

Everyone concedes Longfellow one of the most popular red Peonies because of its distinct, fadeless color and general dependability, both for cutting and garden decoration. It is as striking in the field as in the show room. It comes into bloom early midseason. The plant has excellent foliage and strong stiff stems. The flower is a bright crimson and is a fine show flower.

A Brand Division \$1.50

LORA DEXHEIMER

(Brand)

To us, the splendid habit and brilliant color of this plant have exceptional merit. We first selected it from the seed bed in 1904. Each succeeding year it has grown in our esteem. Color intense flaming crimson. Early midseason. A variety that ranks with Longfellow. From all parts of the country, we have reports of the wonderful qualities of Lora Dexheimer.

A Brand Division \$1.50

LOREN FRANKLIN

(Franklin)

We are indeed happy that we are again able to offer this very fine pink originated by Mr. Franklin. We consider it one of his very best flowers. The color is a peculiar shade of pink seldom found in the Peony. The flower is pleasingly fragrant and comes into bloom late midseason. You will like it. Must be debudded to be at its best.

A Brand Division \$2.50

MARILLA BEAUTY

(Kelsey)

A beautiful new large double blush-white with more pronounced coloring toward the center of the flower. The petals have wonderful substance and are very large. A fine show flower that will hold its own among any fine group. If you wish something good and also different, you should have Marilla Beauty.

A Brand Division \$3.00

SURPRISE BOXES

An Offer You Cannot Afford to Pass

For a number of seasons we have disposed of our surplus by making up Surprise Boxes and we believe that every box that we have sent out has been a really pleasant surprise to our customers.

You may wish to know something about what we will place in each box. Each box will have a total value of \$10.00 and will contain up to 6 roots. If you wish a smaller number, we select roots of greater value.

Tell us what colors you prefer and leave the selection to us. All the roots will be correctly labeled and will be regular Brand Divisions.

Take advantage of our offer and get a fine box of Peonies, a regular \$10.00 value, for \$7.50, prepaid.

All varieties in these boxes are personally selected

MARY BRAND

(Brand)

No red Peony ever won favor so quickly as Mary Brand. Always found among the winning reds in every show room. Comes into bloom with Frances Willard. Color so distinct it is easily recognized by amateurs, no matter how often they find it in our fields. A red in which there is little trace of purple. One of the most satisfactory reds as a cut flower as it will last a week if cut in the bud.

See front cover, A Brand Division \$2.00

MOONSTONE

(Murawska)

A translucent blush pink double of great refinement and charm. The rose form of this flower is exquisite, the plant habits perfect. Often a prize winner of popularity queen in exhibitions. In 1959 this peony was awarded a Gold Medal by the American Peony Society for its outstanding merits.

A Brand Division \$4.00

MONS. MARTIN CAHUZAC

(Dessert)

If you wish the darkest red Peony grown, order this one. Flowers medium to large, semi-rose type, with stamens. Color a deep maroon-red. It often comes semi-double until plants are well established. The plant is medium tall with strong, sturdy upright stems. It comes into bloom early midseason and is a striking landscape variety.

A Brand Division \$2.00

MRS. FERN LOUGH

(Gumm)

It is not often that we are able to list this very fine double light pink. The color is very similar to the variety Tourangelle, and comes into bloom midseason. The plant has excellent foliage with strong, stiff stems that hold the flowers erect.

A Brand Division \$3.00

MRS. FRANK BEACH

(A. M. Brand)

A deep ivory-white coming into bloom late in the season. The flower is large, flat, perfect rose type with long, narrow, lacinated petals of the same lacy effect as in Jubilee. Mrs. Frank Beach is a glorified Jubilee but is not handicapped by a weak stem. This variety develops a flower true to type on a yearling plant. The blooms are profuse and sweetly fragrant. One of the best of all white Peonies.

A Brand Division \$3.00

MRS. FRANKLIN D. ROOSEVELT

(Franklin)

This very fine pink is a lovely flower and we think it is one of the very best varieties originated by Mr. Franklin. It is deep Therese-pink with extremely long overlapping cupped petals which unfold a real rosebud center. It has good substance and keeps well as a cut flower. Its fragrance is pronounced. This is a flower to be admired by all. It received a Gold Medal in 1948 and fully deserved it.

A Brand Division \$3.00

MRS. J. H. NEELEY

(Dr. J. H. Neeley)

A late flowering blush-white shading to white with a greenish reflex at the base of petals. Center petals enlivened with yellowish pink or salmon tones that are attractively different. A new variety that seems destined to earn a place among the truly great Peonies.

A Brand Division \$2.00

MRS. LIVINGSTON FARRAND

(Nicholls)

The most talked of and the purest pink introduced to date. In coloring it resembles the beautiful Walter Faxon but a shade deeper. This is a late midseason variety, producing large, well-formed flowers that must be seen to be appreciated. It is hard to resist purchasing this one when seen in the show room.

A Brand Division \$3.00

MYRTLE GENTRY

(Brand)

A beautiful late light pink that gradually fades to almost a pure white. The flower is perfect rose form with great broad, nicely rounded petals of wonderful substance. Tints of flesh and salmon show throughout the petals. The plant is of splendid growth and clean appearance. The stems are strong and hold the great flowers well above the foliage. The flower has the fragrance of a Tea Rose. Our Silver Medal variety.

See front cover, A Brand Division \$2.00

NICK SHAYLOR

(Shaylor & Allison)

In our estimation one of the best of the newer Peonies. Beautiful, rounded cup-shaped bloom with tremendously large, nicely rounded petals that overlap one another as the petals of a Rose. The color is a deep pure flesh-pink with markings of a deeper, richer pink. We consider Nick Shaylor a top-notch variety.

A Brand Division \$3.00

PAUL BUNYAN

(Lins)

A very large and beautifully formed full double in unfading deep flame pink, which looks like a giant rose in form and beauty. Its large outer petals help hold its good form, even after it has been open for days. Was awarded the AMERICAN HOME ACHIEVEMENT MEDAL. Was champion dark pink in 1959, 1960 and 1961. In 1961 it won the BOYD MEMORIAL MEDAL by the Penn. Horticulture Society for its excellence. A peony, even the most critical will be proud to own. Good in every way. Blooms late midseason.

A Brand Division \$15.00

PHILOMELE

(Calot)

A striking landscape variety with bright rose guard petals, enclosing a center of amber-yellow petals. As the flower develops, a crown of bright rose appears in the center. A midseason variety of medium size.

A Brand Division \$1.50

RICHARD CARVEL

(Brand)

An early crimson parallel to the pink Mons. Jules Elie. With its extra early blooming qualities, large size and splendid habits, this variety is already a well established favorite. A valuable cut flower. The odor is pleasant and pronounced, a very rare quality in the reds.

A Brand Division \$1.50



Philippe Rivoire

PHILIPPE RIVOIRE

(Riviere)

A very late velvety dark red darkening toward the center. The beautiful form of this flower and its uniform soft rich color make it a flower loved by all who see it. This is a fine show flower and is absolutely void of stamens. It has a pleasing fragrance and is one of the highest rated reds.

A Brand Division \$2.50

SHAWNEE CHIEF

(Bigger)

An excellent cut flower red coming into bloom midseason. It opens well in the field and has excellent keeping qualities if placed in storage. The stems are about 30 inches tall and on well established plants you may expect from 12 to 20 flowers. In the bud this fine red resembles a Rose.

A Brand Division \$2.00

SIR JOHN FRANKLIN

(Franklin)

A late red resembling Philippe Rivoire in color and coming into bloom at about the same time. The flower is true Rose type without stamens. Mildly fragrant. Excellent plant with glossy foliage.

A Brand Division \$2.00

SUSAN WHITE

(A. M. Brand)

An early midseason pure white of very fine form and large size. Plant tall and luxuriant with dark green foliage. Individual blooms very large. Very long and narrow petals form a great compact dome-shaped center with large guards drooping gracefully away from it. Pure white, tinted heavily cream, with green showing at base of petals. Golden stamens add to the beauty of this fine white.

A Brand Division \$2.00

TEMPEST

(Auten)

One of the best red semi-doubles. The stamens are not prominent as they are well hidden. The color is a brilliant, clear dark red that holds well in the sun. The stems are tall and stiff. A lovely garden flower as well as a good show flower.

A Brand Division \$1.50

VICTORY CHATEAU THIERRY

(A. M. Brand)

A clear bright pink, gradually fading to a lighter pink. The flower is large, with immense, broad, evenly arranged, rounded petals of great substance; plant of medium height with strong stems that hold the large, cup-shaped blossoms well erect. We consider this one of our very best originations but it comes into bloom so early that you seldom see it in the show room.

A Brand Division \$5.00

WALTER FAXON

(Richardson)

One of the most vivid of all pinks—a real pink. Very much the same coloring as Mrs. Livingston Farrand. A remarkable flower in the show room. The flowers are of medium size, attractive in form, and mildly fragrant. The plant is of medium height with good stems and foliage. We heartily recommend this variety to anyone who is looking for a fine pink.

A Brand Division \$1.50

WINNIE WINKLE

(Franklin)

Very large rose type, medium size double pink. Excellent form of the bloom. Tall, stiff stems, vigorous, and always full of bloom. Very much admired by our show visitors. Blooms late.

A Brand Division \$2.00



Single Peonies

SINGLE PEONIES are being more and more appreciated every year. The beautiful contrast between the petals and the bright mass of yellow stamens makes them ideal for basket and arrangement purposes. Plants are very hardy and each plant bears many beautiful blooms, each on a long, strong stem, making them ideal for cutting. Wind and rain resistant too.

FLANDERS FIELDS

(A. M. Brand)

A fine red of the most vivid color. Two rows of petals surround a large, prominent center of golden stamens. Petals are of excellent substance and are rich and velvety in appearance. Every year in every way, it proves a splendid flower. **A Brand Division \$2.00**

HARRIET OLNEY

(Brand)

This is one of the earliest of our singles to give color to our fields. It opens deep rose but gradually changes to soft rose-pink. Plant medium tall with stiff, straight stems which hold the flower erect. A very fine landscape variety. **A Brand Division \$1.50**

HELEN

(Thurlow)

This is a very fine early deep shell-pink. A double row of broad, rounded petals surround a mass of golden stamens. The stems are tall, strong and erect. If you are looking for a good pink single, this variety will please you. **A Brand Division \$3.00**

L'ETINCELANTE

(Dessert)

A very large, bright pink single with broad cup-shaped petals distinctly margined with silver, enclosing a center of bright yellow stamens. The plant is tall and commands attention in any planting. **A Brand Division \$1.50**

MANKATO

(A. M. Brand)

A beautiful pure white with very rich texture. The petals, which appear in two rows, are nicely rounded and wonderful in form. There is a great golden center of stamens with green corpuscles tipped pink. Very upstanding, medium height. An excellent flower. **A Brand Division \$2.00**

MELLEN KNIGHT

(A. M. Brand)

A bright rich crimson coming into bloom midseason. The plant is tall with strong stems that hold the flowers erect. The petals are long, narrow, and evenly rounded on the edges. A good single red. **A Brand Division \$2.00**

MISCHIEF

(Auten)

A uniform soft pink that blooms late after most single flowers have passed. This variety always attracts a great deal of attention when exhibited at flower shows. **A Brand Division \$2.00**

PRAIRIE ROSE

(Brand)

Excellent deep pink single. A brilliant deep self pink. The color holds well in the sun. The flower is large and very beautiful in appearance. Plants are tall stem long and strong and the foliage is a clean light green. The first of all the singles to bloom for us. **A Brand Division \$4.00**

PRESIDENT LINCOLN

(A. M. Brand)

Of the many great single reds that we have tested, in our opinion, this is unquestionably the best. This is a tall variety, with strong, stout stems. The flowers are extremely large for a single, with two rows of brilliant red petals of most perfect form surrounding a very striking center of rich, golden stamens. It holds its color well in the sun, and makes a remarkably fine cut flower. It is a fine flower in the field, and is exceptionally fine when treated as a show flower. It is a consistent winner whenever shown. **A Brand Division \$5.00**

PRIDE OF LANGPORT

(Kelway)

A dainty flower of brilliant, soft peach-pink coming into bloom mid-season. The plant is tall, floriferous, with thin, wiry stems and abundant foliage. The plant blooms in clusters and is a very decorative garden plant. **A Brand Division \$2.00**

RED WARRIOR

(A. M. Brand)

A very early fine red single that we look forward to seeing at the opening of the Peony season. The flower is extra large and well formed. Stock is extremely limited and we shall not be able to list it again for at least two years. **A Brand Division \$3.00**

KRINKLED WHITE

(A. M. Brand)

This fine white begins to attract attention in the bud stage. Bud comparatively small, with delicate pink cast. It expands into a large flower with broad white petals resembling crepe paper. Stems are tall, straight, strong, with light green foliage. Especially fine as a cut flower, holds up well in the field and show room. A consistent prize winner in all large shows. Winner of the Bronze Medal, and many prizes. **A Brand Division \$3.00**

SEA SHELL

(Sass)

A bright lively pink with a full center of golden stamens. The flowers are large and the strong stems hold the flowers erect. This is a pink that commands immediate attention in both field and show room. A "must have." **A Brand Division \$2.00**

Sea Shell



ORDER SHEET

BRAND PEONY FARMS

Box 408

FARIBAULT, MINNESOTA

Date _____ 19____

Name _____

Please Be Sure to Write Your Name Very Plainly

Street Address or Rural Route _____

Post Office _____ State _____

Express Address If Not
The Same as Post Office _____ Zone No. _____

If You Live in a Large City That is Zoned, Please Use Your Zone Number

Amount Enclosed: \$ _____

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All items listed in this catalog will come to you prepaid. Shipments will be made either by Parcel Post or Express, depending on the size of the shipment. If specific shipping is instructed by the customer requiring added shipping costs, the difference will be billed to the customer.

We guarantee our nursery stock to be true to name. Should a mistake occur and a customer receive stock that eventually proves not true to name, we will replace this stock free of charge and the customer may retain the stock first received. After you receive our shipment, we want you to report at once anything that is not satisfactory and we will make proper adjustment. After your stock is planted we cannot assume responsibility for it.

We will not substitute without permission. However, if you send in an order late in the season it will save delay if you name a second choice or give us permission to send a variety of equal or better value of the same color.

Use The Other Page of Order
Blank For Additional Items

Amount Carried Over

May we substitute equally good variety if any of kinds ordered are exhausted?

Yes_____ No_____

HYBRID PEONIES

FOR SPRING AND FALL 1962

Brand Originations

DOUBLE PEONIES

The hybrid Peony starts to bloom at least 10 days before such varieties as Mons. Jules Elie and other early herbaceous Peonies. The color is intense and will brighten your flower garden long before you look for your other types of Peonies to bloom.

For a dazzling color effect in your garden, plant a root of a hybrid Peony now and enjoy its sensational and outstanding color—the brightest color found in Peonies.

Hybrids have a different root system, and a good division will have but one eye, which is sufficient for a hybrid.

DAINTY LASS

An eye-catching coral-pink. Beautifully cup-shaped bloom that attracts much attention. Strong plants, good foliage. This variety has been very hardy with us. A well recommended variety.

A Brand Division \$5.00

EARLY SCOUT

A very dark red single, blooms very early, before the other hybrids. Cut leaf foliage, very distinct. Blooms hold well when cut.

A Brand Division \$3.00

JOHN HARVARD

A magnificent peony that has won high awards in competition. Very dark red single, sometimes almost double. Color is clear and does not fade. A strong grower with tall stiff stems. Most dependable.

A Brand Division \$4.00

RED CHARM

Red Charm has been the top winner in the hybrid peony class at all the large shows. Again in 1961 it was awarded Champion at the 56th Annual Show of the National Peony Society held in Minneapolis, Minn. It comes into bloom very early in the season. The flower is large and perfectly formed. The stems are strong and hold the large blooms erect. The substance and texture of this full double, high built bloom is like brilliant red plastic. The foliage is excellent.

A Brand Division \$10.00

SMOOTHII

Bright scarlet. Blooms very early. It comes into bloom a few days earlier than the finely cut-foliaged Tenuifolia, but is distinctly different from the Chinese varieties. It is not so hard to propagate as Tenuifolia, and we feel that it is just as satisfactory. Cut leaf foliage, that even after blooming, makes a wonderful border plant. Plant with red tulips for a lovely combination.

A Brand Division \$2.00

May 4, 1961 Traverse City, Mich.

Last fall I bought some peonies from you and would like to compliment you on the quality of roots that you ship. I never have seen better.

L.P.N.

October 31, 1961 Vienne, Virginia

"Thanks so much for the wonderful shipment of Peonies. Never have I seen such fine fat looking roots, just bulging with vitality."

Mrs. DHP



PEONY SUPPORTS

Do not confuse the heavy Peony support that we offer, with the lighter support made for Tomato plants.

Choice Peonies should be protected by good supports so that the blooms will not be beaten to the ground in a wind-storm or heavy rain.

PRICE: \$1.50 each. F.O.B. factory in Iowa. Must be purchased in lots of 6 or more.

Here we have listed a few of the many fine peony varieties originated by the Brand Peony Farms. Due to the limited stock of these varieties we have listed them separate. All are excellent double flowering varieties that will add much color to your peony bed.

AGNES KENNEDY

(A. M. Brand)

A large, deep rather loosely built flower of nice form with large broad petals of good substance nicely arranged in Rose-like form. Color a deep rose with deeper shadings on the outer edge of the petals. The Minnesota Peony Society gave this fine seedling an Award of Merit.

A Brand Division \$5.00

EVANGELINE NEWHALL

(A. M. Brand)

A very late, large, light pink. The petals are very long and the edges are both scalloped and ruffled. The flower has variations of deeper pink running throughout the petals. The variety is semi-Rose in type. This is a comparatively new variety that we introduced in 1936. We consider it a very fine Peony.

A Brand Division \$3.00

MRS. BRYCE FONTAINE

(A. M. Brand)

A midseason, rich dark crimson. It is darker than Longfellow but not the color of Mons. Martin Cahuzac. It is a flower of wonderful substance and holds up well after being cut and for this reason it makes a fine garden and show flower. This fine red will not disappoint you.

A Brand Division \$3.00

MRS. CHARLES MAYO

(Brand)

A beautifully high built double white. The flower is nicely formed with a purity of color as the driven snow. We have named several of our Peonies for members of the staff of the famous Rochester, Minnesota, Clinic who have done so much to further the interest of the Peony in their city. On one of their many trips to our fields during the blooming season, we showed them this fine white seedling, and at their suggestion we named it in honor of the wife of one of the famous founders of the clinic.

A Brand Division \$3.00

R. A. NAPIER

(A. M. Brand)

A lovely flesh-pink with delicate salmon and lavender shadings throughout the flower. It has much the same coloring as Tourangelle and could be mistaken for this flower. But R. A. Napier has a strong stem which Tourangelle does not have. The plant produces an abundance of fine flowers every year and is a very worth while late midseason pink.

A Brand Division \$3.00

REV. H. TRAGITT

(A. M. Brand)

White. Very large, of true rose type. Great blooms of the most perfect form resemble large balls of snow. The dwarf plants with strong stems hold the great white blooms erect. Very sturdy, even growth. Planted in rows, they present a remarkable sight when in bloom. So profuse, the blooms cover the whole plant with a solid mass of white. Usually pure white, yet occasionally a faint trace of red on an inner petal. Globular in form; great broad, snow-white petals of great substance. Resembles Le Cygne but it is late while Le Cygne is early. Unusually fragrant.

A Brand Division \$3.00

ROBERT E. LEE

(A. M. Brand)

This pure snow-white was named for the great southern soldier and scholar. The flower comes into bloom late midseason, is of medium size, and fine form. We sold a few roots of this variety when we first introduced it and we have not been able to offer it again until this year. This fine flower will give a good account of itself when it becomes more widely distributed.

A Brand Division \$3.00

INSTRUCTIONS FOR PLANTING PEONIES

If you are ready to plant your Peonies when they arrive, wash off all packing material and drop the roots into water. Just before planting, remove the labels so the wire will not cut the roots. Dig a hole 2 feet in diameter and from 1 to 1½ feet deep. Place the Peony root in the hole so the eyes on the roots are 2 inches below the level of the ground. It may be necessary to place more soil back into the hole in order not to have the eyes more than 2 inches below the level of the ground. Be sure the soil is tamped down well so it will not settle any more. Hold the division erect in the center of the hole, with one hand, with the other draw in the soil and pack it firmly about the root so that just the eyes show. Give root a pail of water and then fill in balance of hole and firm soil tightly. Just as soon as the Peony appears above the ground, begin to cultivate at least twice each week until August 1st. By keeping soil loose during the first growing season, there should be no loss.

Japanese Peonies

JAPANESE PEONIES are also very much desired for floral arrangements. The stems are long and strong. The flowers open wide with two or more layers of broad guard petals, which form a cup to a gaily colored center. Each bush produces an enormous amount of flowers, creating a riot of color in the garden. Wind and rain resistant too.

AKASHIGATA (Japan)
A very satisfactory variety with bright rose guard petals surrounding a very heavy center of filamental petals of bright pink bordered with gold.
A Brand Division \$2.00

AMA-NO-SODE (Japan)
One of the very best of the pink Japanese varieties. A single row of long, evenly rounded, cup-shaped petals enclose a globular center of half-transformed staminodes, yellow at the base, edged gold and faced with pink. Carpels light green, tipped pink. The plant has heavy, rich green foliage.
A Brand Division \$2.00

AUREOLIN (Shaylor)
A single row of broad guard petals surrounds a center of fully transformed petaloids of deep sulphur-yellow. Holds its color well in the sun and if you are looking for a good yellow Japanese Peony you will be pleased with Aureolin.
A Brand Division \$1.50

CHARM (Franklin)
This fine red Japanese Peony was well named as it is a very charming variety. The color is a very rich dark maroon. The flower is large and holds up well as a cut flower. Comes into flower late mid-season. A variety that is sure to please.
A Brand Division \$2.00

MME. BUTTERFLY (Franklin)
A lovely, rose-pink Japanese, coming into bloom midseason. The plant is an upright grower, bearing flowers profusely that last well both in the field, and as a cut flower.
A Brand Division \$2.50

MAKE YOUR OWN CHOICE

A special offer made up by us might not suit your individual garden. You may choose a \$10.00 value for \$8.50 from our Single and Japanese types and we will send them to you prepaid. This offer does not include Westerner.

PLAINSMAN (Bigger)
Very light flesh to white Jap with yellow Staminodes and white carpels. Heavy green foliage and a heavy bloomer with very good substance.
A Brand Division \$3.00

NIPPON BRILLIANT (Auten)
What a splendid name for this fine Japanese variety! We have this in our show bed along with many other fine reds but this one was such a bright red it capped the show. Tall, imposing, and captivating. A real beauty.
A Brand Division \$3.00

PRAIRIE AFIRE (Brand)
Derives its name from resemblance to a prairie on fire, dancing with colors of all shades of light pink, dark pink and rose. One of the finest pink Japanese Peonies. Beautiful pink with broad guard petals of soft creamy rose, surrounding a great ball of brilliant fiery red staminodes. When the flower is cut in bud and developed inside, the result is simply marvelous.
A Brand Division \$2.00

RASHOOMON (Japan)
One of the best of the Japanese varieties for landscape planting, because of the clean, beautiful appearance of the plant itself. The large glowing rose-red guard petals enclose a center of slender staminodes edged yellow and pinkish bluff. The plant is medium tall with strong stems and flowers freely. A beautiful flower.
A Brand Division \$2.00

TOKIO (Japan)
A large, midseason rosy pink with broad, rounded guard petals. The center is composed of loose staminodes, broad and crinkled, faced light pink. The plant is tall, erect, with dark broad foliage. An excellent variety. A variety that must be seen to be appreciated.
A Brand Division \$2.00

VANITY (A. M. Brand)
A Peony of true Japanese type. The guard petals, which are a delicate even pink, are broad and surround a beautiful tuft of delicate cream colored filamental petals. The plant, too, has a light green foliage that adds to the beauty of the flowers. Baskets of Vanity in our show room are always admired by our visitors.
A Brand Division \$3.00



MIKADO (Japan)
A tall midseason variety of medium size. The cupped petals are of a deep rich crimson. The center is composed of thick staminodes stained dark rose-red, edged throughout their length and tipped buff-yellow; carpels pale green. A very tall, floriferous variety with erect stems. Exceedingly brilliant. Excellent for garden decoration.
A Brand Division \$2.00

WESTERNER (Bigger)
A beautiful light pink with extremely large guard petals that enclose a bomb of yellow staminodes that are firm and erect. The beauty of this variety lies in the symmetrical shape of the flower. It never feathers and the center tuft of staminodes continues to grow as long as the flower remains in good condition. Winner of the Home Achievement Medal. Also won first prize at the National Show held in Chicago in 1955 in the class of Japanese varieties calling for one each.
A Brand Division \$2.50



NEW IRIS



MARY RANDALL. (Fay) 36". Very popular Iris. A deep rose pink self with a bright tangerine red beard. Well spaced, finely formed and nicely branched flowers. A Dykes Medal Winner. Each \$2.00; 3 for \$5.00

VIOLET HARMONY (Lowry) 38". Tall, shapely and well poised blooms. A classic of Irisdom. The casual ruffling of this flower gives it an air of elegant, yet regal simplicity. A lovely shade of violet with a touch of a lighter tone in the center of each petal gives this flower an orchid-like appearance. You will enjoy this fine flower. Each \$1.50; 3 for \$3.75



SOUTH PACIFIC. (K. Smith) 40". Excellent tall blue. A beautiful shade of light blue, the large flowers with well domed standards and full rounded falls, flare widely to give it perfect form. This blue has all the good qualities of a choice Iris.

Each \$2.50; 3 for \$6.25

CLIFFS OF DOVER. (Fay.) 37". Splendid pure white self, large ruffled form of good substance, borne on sturdy stems. Has a yellow beard—but no haft markings. Excellent grower and propagator.

Each \$1.00; 3 for \$2.50





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JUNE MEREDITH (Muhlestein) 36". A rich, deep, pure flamingo pink. The flower is of good size with an evenly applied pink color all over. Good form and wonderful substance. One of the best flamingo pinks for color. Very popular. A choice of all who see this Iris in bloom.

Each \$2.50; 3 for \$6.25

TRULY YOURS (Fay) 40". An Iris of distinction. With a heart of bright yellow blending to almost a pure white at the top of the standards and bottom of the falls. The entire flower is ruffled with crinkled lace. Buds are a golden yellow. A great Iris whose startling coloring creates a sensation in the garden.

Each \$1.00; 3 for \$2.50

FIRST VIOLET (DeForest) 38". A very remarkable colored iris of rich royal violet. Flowers are large, very ruffled and well spaced on tall, sturdy stalks. A self of clean sparkling manganese-violet with a blue undertone. An outstanding iris for any garden.

Each \$2.00; 3 for \$5.00

TALL CHIEF (DeForest) 38". Spectacular new red. The color is an even, rich, glossy shade of Brazil red. A self with a bright orange beard. Tall, vigorous plants with many well branched flowers. Very outstanding iris.

Each \$3.00; 3 for \$7.50



IRIS
FANCIERS
COLLECTION
of TEN
OUTSTANDING
COLORS



Golden Sunshine



Pink Sensation



Jane Phillips

Iris Shipped in
July and August
Only

Choose Any
5
Iris Listed
On These Two
Pages for
\$4.25
Postpaid

Orelia



Spanish Peaks



10 DELUXE IRIS

WHERE TO PLANT. Use a well drained, sunny location. Plants do not thrive in wet locations where water is apt to stand or where they are in much shade.

WINTER PROTECTION. In the colder sections of the country, a winter covering of coarse straw, lawn clippings, or hay to a depth of an inch should be put on as the ground freezes. Remove when the frost is out in the spring.



Port Wine



Solid Gold



Blue Rhythm

SPECIAL OFFER

3 each of all Iris shown in color on these two pages. 30 outstanding Iris for beauty and growth. Plant in clumps of three and enjoy years of beauty about your home. All choice roots labeled true to name. Post-paid for \$20.00.

Al Borak

1 Each of All
10
Iris Listed
On These Two
Pages for
\$8.00
Postpaid

Happy Birthday



Northern Grown Chrysanthemums

7 GIANT SIZE BLOOMING MUMS

Here is a wonderful selection of the larger size blooming mums. All are on strong stiff stems, ideal for cutting purposes. All plants are strong and hardy and will give you bloom after bloom, from early September to freeze-up time.

7 MUMS

1 each of all
shown in color
on this page for
\$3.50

Postpaid

21 MUMS

3 each of all
shown in color
on this page for
\$10.00

Postpaid

Bronze Giant

Yellow
Muriel

Pink
Lady

Dr. Longley

Avalanche
(White)

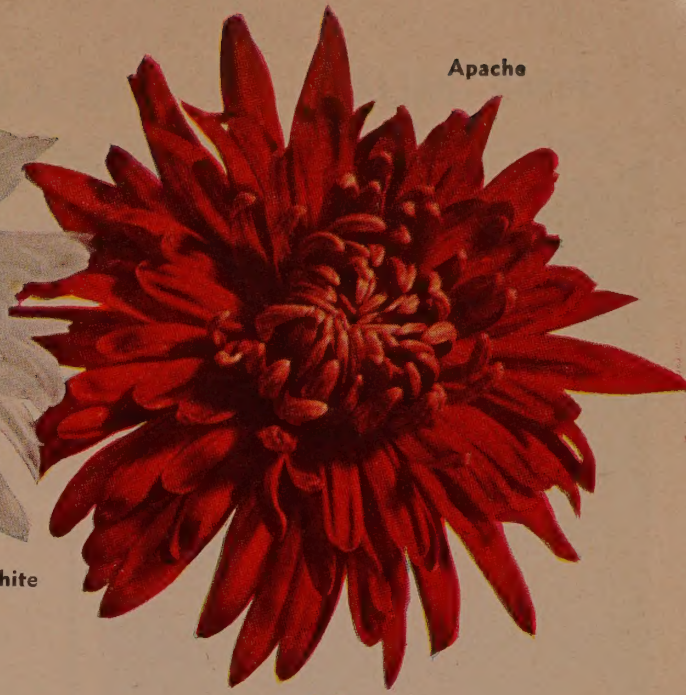
Fred Stone

Mojave
Gold

Adorable



Early White



Apache

8 CHOICE MUMS

Every variety in this selection is the best in its color for outdoor display as well as for bouquet cutting. All are Sure-to-Bloom plants of a well selected color arrangement.

8 MUMS

1 each of all
shown in color
on this page for

\$4.00

Postpaid

24 MUMS

3 each of all
shown in color
on this page for

\$11.00

Postpaid

Companion



Princess



Delight



Admiral



Purple
Waters

SPECIAL OFFER

All 15 beautiful Mums shown in color on these two pages for

\$7.00

Postpaid

Chosen for Their Beauty and Splendid Performance

We ship all our Mum plants with their roots balled in dirt and wrapped in foil. A sure way to get good healthy, sure-to-grow plants. These are not rooted slips or cuttings but growing plants that will give you many beautiful blooms the first fall after planting.

FINE MUMS OF THE CUSHION TYPE



Rouge Cushion

BUSHELS OF BLOOMS THIS FALL

Cushion Mums produce loads of bloom. They make perfect plants about 2 feet high and 2 to 3 feet around. So full of bloom that you hardly see the foliage. They start blooming in early September and continue right up to frost time. Excellent for border plantings where a mass of color is desired. You can pick bouquet after bouquet and scarcely miss a flower.

CUSHION MUM COLLECTION

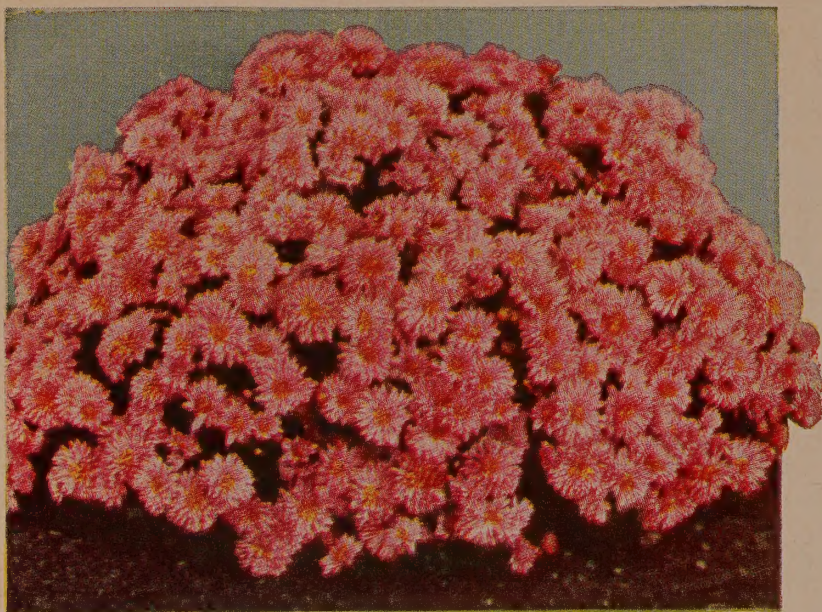
1 each of all 6 varieties illustrated for \$3.50, postpaid.

3 each of all 6 varieties illustrated for \$10.00, postpaid.

If you wish to make a border planting using all 1 variety, you may select them at the same price.



Purple Cushion



Minnpink



White Cushion

Golden Mound



Minnbronze

We are recommending to our customers POPULAR GARDENING, the new all-garden magazine, published for the first time in February, 1950, and enclose an order blank for customers to take advantage of a special introductory offer which POPULAR GARDENING is making to new subscribers. POPULAR GARDENING tells you how to have a better garden and keeps you abreast of the latest developments in gardening.

May we substitute equally good variety if any of kinds ordered are exhausted? Yes_____ No _____

\$ *Special* MONEY SAVING OFFERS \$

We are pleased to offer these collections to those who do not care to grow flowers by name. These are outstanding collections for price and quality. All will consist of our regular high quality plants. We can make this wonderful offer only as they are unlabeled and will be made up of varieties of our choice. We know that all stock offered in these collections will please you.

3 DOUBLE PEONIES - \$3.00, Postpaid

Strong, healthy, 3- to 5-eye divisions of beautiful double varieties of Peonies. All colors included in this collection. Here is your chance to get started with this wonderful perennial now. Enjoy years of beautiful flowers with very little extra care. Peonies last a lifetime. Many of our better varieties included in this offer. Mixed colors only—unlabeled.

10 TALL BEARDED IRIS - \$3.00, Postpaid

Iris are one of the most popular and easiest to grow of all flowers. The flowers are large in size and the colors are bright and gay—reds, yellows, blues, pinks, white, and many two color ones too. Many of the newer varieties included in this fine collection. The rhizomes are large, healthy, northern grown. Unlabeled. Shipment made in July and August.

7 MINNESOTA GROWN MUMS - \$3.00, Postpaid

Enjoy weeks of beautiful, colorful blooms this fall. Excellent varieties for cutting and garden. Many colors—no two alike. Grown in 2-inch pots and sent to you balled in dirt. All will make big, healthy, blooming plants this fall. Spring shipment only.

100 LARGE FLOWERING GLADS - \$3.00, Postpaid

Brighten your home and garden with this excellent assortment of mixed colors. All bulbs average 1 inch across in measurement. All bulbs guaranteed to bloom this first year. Twenty-five or more varieties included in this offer. Enjoy a planting of our most popular flower grown today.

April 29, 1961

Weatogue, Conn.

If, as the saying goes, "the best is the cheapest," then your peonies are indeed inexpensive. The ones received from you recently are splendid.

H. B. D.

Directions for Planting Lilacs or Other Shrubs

1. When your package arrives, stand it in water overnight without unwrapping the bale.
2. Before you open your package, dig the holes large enough to take the Lilac roots without crowding. Fill each hole with a pail of water and allow it to seep away.
3. Do not spread out your plants and let them lie on the ground while you are planting.
4. Take one Lilac from your package at a time and work the soil carefully about the roots until the hole is half full. Then tamp the soil about the roots unusually hard. Pour in a pail of water and go on to the next plant and treat it in the same manner.
5. When you have completed your planting, come back to the first one and fill the hole with soil and tamp it down also. Then place some loose mellow soil over the top of the ground.
6. Keep your plants well cultivated the first year so they will become well established.
7. If the planting is made in the fall, place a coarse mulch about the plants the first winter to keep the ground from heaving.
8. If your ground will grow a good garden, it will also grow a good Lilac. If your soil is poor, you could place some well rotted cow manure, if some is obtainable, in the bottom of the hole before you make your planting but this should be tamped down tightly with some good garden soil on top before the root is placed in the hole.
9. If you use a commercial fertilizer, dig a trench about your plant early in the spring about a foot away from the main stem. Cover this with soil and the rain will wash this fertilizer equally about the roots.
10. Be sure to keep your plants well watered during dry weather. Watch them from the time you make your planting until they have become thoroughly established.

If you follow the above directions, you should succeed with every one of our plants.

2 FRENCH LILAC BUSHES - \$5.00, Postpaid

Your choice of colors—Red, White, Pink or Blue in either single or double florets. Strong, well branched, 2- to 3-foot bushes of excellent quality. Lilacs are easily grown and last for years. Easy to care for. The French Lilac blooms are large in size and the beautiful colors are clear and bright. Enjoy a bush or two now. Be sure to list color desired.

3 SINGLE PEONIES - \$3.00, Postpaid

Now you can enjoy these new and beautiful varieties of Peonies. They bloom earlier than the double types. They are wind and rain resistant. Thrill to making arrangements with this beautiful flower. Many blooms on long stems make this an ideal flower for cutting. Many bright and gay colors. We will send you 3 strong, healthy, 3- to 5-eye divisions, unlabeled, for just \$3.00.

10 DAYLILIES - \$3.00, Postpaid

One of the easiest of all plants to grow, doing well in sun or shade, drought or dampness. Our Daylily divisions are all from young, healthy plants. Many colors included in this unlabeled collection—no two varieties alike. Plant some now as border plants—along a fence—or as individual plants and enjoy years of beauty and satisfaction. Shipment made in July and August.

The All Purpose Hoe

The Best Hoe for Perennials
We Have Ever Used

5 Good Reasons for Owning This Hoe

- IT IS:
 - Light—24 ounces. Easy to use.
 - So Sharp—Cuts weeds easily.
 - So Strong—Stands tough use.
 - You Stand Erect—No tired back.
 - Even Men Like This Hoe Which was especially designed for women.

A real present for a gardener.

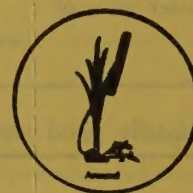
Each \$1.95, Prepaid

Just the Hoe for the Perennial Border
WHY WORRY ABOUT PRESENTS!

Let us worry for you. Gifts for Christmas, Father's Day, Mother's Day, Easter, and Birthdays often become a real problem.

You can do this by sending your order to us for Peony roots, a Lilac bush, or other catalog items. We will send an appropriate card and send the stock at the right planting time.

Flower lovers enjoy using one of our fine garden hoes. An ideal gift for any occasion.



Beautiful Hardy PHLOX

OUTSTANDING COLORS

GROWN IN SUN OR PART SHADE

THRIVE ALL OVER AMERICA

CARE OF PHLOX

Water heavily during dry spells. The flowers should not be allowed to go to seed. Cut the first flower spikes when they are in full bloom and use for home decoration. Or, if left longer on the plant, they should be cut as soon as the blooms fade. In this way, a second setting of bloom will come on and thus the season will be prolonged. This plant likes a well enriched soil and a sunny, well drained position.

PHLOX PRICES

Strong 1-year, Field Grown Plants

Any 6 for \$3.00 Prepaid

Any 10 for \$4.50 Prepaid

All 14 for \$6.00 Prepaid

HOW TO PLANT

Plant so that the crown is just beneath the surface and use plenty of water when planting if the ground is at all dry. If the soil is dry as winter approaches, stir the ground well about the plants and cover with a good coarse mulch, but do not use leaves as they often smother the plants.



Prime Minister



R. P. Struthers



Dresden China



Spitfire



Salmon Beauty



Royal Purple



White Admiral



World Peace



Flash



Ruby Lee



Starlight



American Beauty

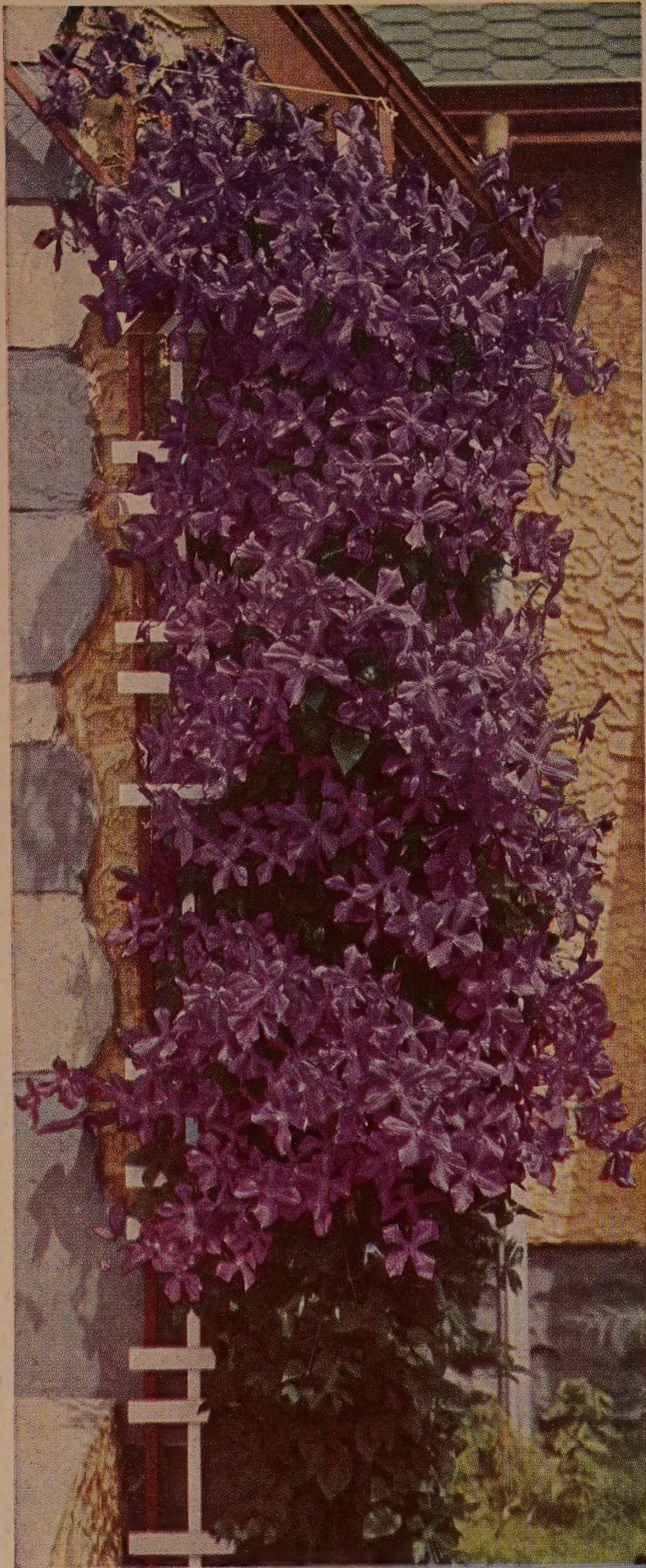


Hauptman Koehl



Blue Boy

CLEMATIS • Colorful, Everblooming



JACKMANI

When you see this vine covered with hundreds of deep purple blooms, you know why it is called Queen of all the Vines. Flowers are 4 to 6 inches across and produced freely all summer. The best deep purple Clematis. Grows 8 to 10 feet in height.

CLEMATIS PRICES

1 for \$1.75; 3 for \$5.00, All Postpaid

These all are strong, potted plants that should bloom this summer. Plant 4 inches deeper than they have been in the pots.

**BEAUTIFY YOUR GARDENS WITH OUR
HARDY NORTHERN GROWN PERENNIALS**

Your garden deserves the added beauty and charm that Clematis can bring to it. Clematis is a hardy, perennial, climbing vine that is easily grown. Prefers an east or south exposure, but will do well in any location that is shaded from the hot afternoon sun. Likes a rich soil with plenty of moisture, but must have good drainage. Its abundance of large, showy blooms add new thrilling beauty to your yard and garden. Plant Clematis on porches, trellis, arbors or fences. We ship a strong, potted plant that should bloom the first year.

MME. BARON VELLARD

A clear lilac-rose colored Clematis that becomes deeper in color as the weather becomes cooler. Very hardy and blooms from June to September. Height 10 to 12 feet. A very satisfactory pink Clematis.

LANUGINOSA CANDIDA

Large, pure white flowers, produced in abundance throughout the summer. The vines are strong and vigorous. The best of the whites. Climbs to 10 feet high.

GYPSOPHILA, *Pacifica*

(Baby's Breath)

Clear pink. Very remarkable for their numerous feathery panicles of small, starry, pink flowers borne in profusion on thread-like stems. Highly prized for cutting. Blooms August-September. Likes a well drained, not too heavy soil. Enjoys a sunny location. Plant 2 feet apart. Grows 3 feet tall. Each 50c; 3 for \$1.25; 6 for \$2.25, postpaid.

Plant Bleeding Heart in the spring or fall with crown 2 inches under ground.



Gypsophila (Baby's Breath)

BLEEDING HEART

Easy to Handle—Easy to Grow

One of the old-time flowers from grandmother's garden, of which we never tire. The flowers, which are pink with a white center and heart-shaped, come in long, graceful, drooping racemes. Dainty, fern-like foliage. Valuable for planting in shade. Very hardy, lives year after year. Grows 1 to 2 feet tall and blooms in May. Large divisions, each \$1.00; 3 for \$2.75; 6 for \$5.00, postpaid.

HARDY RED CARNATION

Once again we are able to offer this attractive outdoor perennial. Every garden should grow a dozen or more of these dazzling Hardy Red Carnations. Useful for basket or arrangement work. They flower throughout the entire summer and are absolutely hardy. The plant grows from 12 to 14 inches high and is covered with double, crimson, fragrant flowers. Plant this spring and you will get flowers within a few weeks and a plant that will continue to bloom all through the summer months. Strong potted plants, 3 for \$2.00; 6 for \$3.50; 12 for \$6.50, postpaid.





Hardy PERENNIALS

Suitable for Every Garden

OENOTHERA or GOLDEN SPRAY

A low growing, spreading perennial throwing out many branches to a height of about 2 feet, covered almost their entire length with large, thickly set, bright, single, yellow flowers. These plants make a fine display of color for the entire summer. They need little attention and should be planted about 8 inches apart, three or more plants in a group. Strong, field-grown plants, each 50c; 3 for \$1.25; 6 for \$2.25; 12 for \$4.00, postpaid.



PINK HEUCHERA (Coralbells)

This perennial produces dainty pink flowers on long stems from June until late summer. Excellent to plant throughout the flower border or the rock garden. Sprays of Heuchera make any bouquet more attractive. Each 75c; 3 for \$2.00; 6 for \$3.50, postpaid.

McKANA'S GIANT COLUMBINE

1955 All-America Winner

Plant these fine Columbine in your garden and enjoy many flowers of large size—up to 4 inches across, with spurs up to 5 inches long—the largest Columbine yet grown. Exquisite colors—mostly pastel shades—some self-colored, others pleasing combination of colors. We send you a one-year, field-grown plant that will give you an abundance of bloom this first year.

Very hardy and will come up year after year.

Choice plants, each 75c; 3 for \$2.00; 6 for \$3.50, postpaid.

LILY-OF-THE-VALLEY

Nice to plant in shady places under trees or about the house where the sun seldom reaches. Also very fine for the rockery. Takes little room but is always there and furnishes many little sprays of sweetly perfumed flowers. Single pips, 12 for \$2.50, postpaid.



PLATYCODON

A very hardy perennial with large, 1½-in., bell-shaped flowers. We have Platycodon in two distinct colors: white and blue. Fine specimen plants. Your choice, 3 for \$1.50; 6 for \$2.50; 15 for \$5.00, postpaid. Please state color.



BEAUTIFY YOUR GARDENS WITH OUR HARDY NORTHERN GROWN PERENNIALS





Rothomagensis

Often called The Improved Persian.
Generally in bloom the last two weeks in May.

Specimen Plants in Deep Pink Only

Strong, 2 to 3 ft., Select Bushes

Each, prepaid for only	\$ 1.50
Per 10, prepaid for only	12.50
Per 25, prepaid for only	30.00
In lots of 50 or more at 80c each, not prepaid.	

ROTHOMAGENSIS

(Persian Lilac)

Good for All Sections of the Country

The illustration at left is a picture of a Persian Hedge growing in its natural form. You will note that the hedge is literally covered with bloom from the ground up and it is truly a wonderful sight to see.

In good soil the Persian Lilac attains a height of about 12 feet and a spread of the same. In poorer soils it grows from 8 to 10 feet. By careful trimming it can be kept down to from 6 to 7 feet and still bloom well.

The Persian Lilac grown as a hedge also makes a wonderful windbreak for city lots in the colder, windier sections of the country. It will make the growing of the more tender perennials and shrubs much easier and moves the possibility of growing such things from 100 to 200 miles further north than they otherwise could be grown.

We have often been asked to explain the difference between the French and the so-called Persian. The Persian is somewhat later in blooming. The branches are willowy and not stiff like the French. The foliage is smaller and more dense. The plant blooms from the ground up.

DIRECTIONS FOR PLANTING

For a tight hedge, plant 2 feet apart. If you wish merely a tall screen put your plants in from 4 to 6 feet apart.

For a thicker and tighter hedge, cut all branches back to within 6 inches of ground level. If bushes were planted in the spring, cut back the following spring. Fall plantings should be cut back the second spring.

Our Guarantee

In the fall our Lilacs are dug fresh from our fields and are sent out promptly. We guarantee our stock to be true to name and that it will reach you in first class condition. If you are not satisfied, write us promptly. Our responsibility ends after planting is made. We have no control over weather conditions. However, if our stock is planted well in good soil, and cared for properly, it should give excellent satisfaction. Give our stock care from the beginning. Many people wait until stock begins to show signs of dying before they start to water or cultivate.

New Improved French Lilacs

Buy Own Root and Get the Best — Our Plants are all Own Root

All varieties will be 3-year-old plants in a strong, 2 to 3 ft. grade.

Select from This List

and we know your choice will not disappoint you

S.—Stands for single florets.
D.—Stands for double florets.

S.D.—Stands for semi-double.
All Lilacs Prepaid in U.S.

ALICE EASTWOOD. D. A claret-purple in the bud, with the color gradually changing as the flower opens. The clusters are beautiful and nicely formed. A unique variety.

AMI SCHOTT. D. A magnificent cobalt-blue with paler reverse. The panicles are dense and broad and this superb blue will more than please its owner. Stock limited.

CAPITAINE BALTET. S. A uniform deep pink or light red producing panicles of the largest size. A comparatively new variety not widely distributed but which by Lilac connoisseurs is pronounced one of Lemoine's best singles. It is one of the most profuse bloomers of all, the bush sometimes being almost hidden by the great panicles. This is classed among the 12 or 15 best of all Lilacs.

CHARLES JOLY. D. One of the best of the double dark reds. Bush medium both in size and height, limbs growing very upright. Rather large blooms, held erect well above the foliage; very striking. (See color page 21.)

CONGO. S. Immense, single, wine-red. A splendid growing variety that produces immense blooms in the greatest profusion. The blossoms, when they first open and for several days, are sensational because of their great size and rich color. Then the color changes to a dull purple. When visitors are in our fields and this variety is at

LILAC PRICES

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CHOOSE ANY 4 LILACS—prepaid for only	14.00
CHOOSE ANY 6 LILACS—prepaid for only	21.00
CHOOSE ANY 8 LILACS—prepaid for only	27.00

A. M. Brand Lilac not included in this offer

All Strong, Bushy, 2 to 3 Foot Plants

WHEN TO PLANT YOUR LILACS

Lilacs can be planted with perfect safety either in the **spring** or in the **fall**. In the fall we begin to send out our plants the latter part of September, and we continue to make shipments throughout the fall months. If Lilacs are planted in the spring, they should be planted as early in the season as possible.

its best, it goes into almost every order. When in its prime, this is one of the greatest reds.

DECAISNE. S. We think a great deal of this Lilac. It is most refined in every way. Nice bush with clean foliage; large panicles very nicely formed, and many of them. A very delicate true rich blue. Rated by many as the best. For real refinement in color this would, without doubt, be rated as one of the best of the single light blues. (See color page 22.)

DE MIRIBEL. S. Dark bluish violet. This is by far the darkest of all our Lilacs. It is always admired by those who see it in bloom in our nursery because it is so distinct in color from all the others. It is one of the choicest in the entire line. Panicles rather slender, long, compact, and upright. Very noticeable. This is one blue you should really have. You will note we often have to omit this fine variety from our list as the demand is greater than our supply. (See color page 21.)

EDITH CAVELL. D. A very showy, creamy white; buds suffused cream and pale sulphur. Panicles extra large, long and cone-shaped. This Lilac is as large and as fine as Miss Ellen Willmott, but is a different type of flower. Ellen Willmott is more compact and perfect in form while the panicles of Edith Cavell are a trifle more open and more lace-like in effect. The individual florets are a trifle larger than those of Ellen Willmott. Every fine collection should have both. They are the two great double white Lilacs and it is difficult to choose between the two.

HENRI MARTIN. D. This beautiful blue-lavender, with its extremely long, graceful panicles is a variety we do not hesitate to recommend to anyone who wishes the best in Lilacs. Our show plants of Henri Martin are right by the path as we go from the office to the trial fields beyond. We pass it many times a day when it is in bloom and we always stop and marvel at its beauty. A Lilac of most beautiful form, with large individual florets and with panicles often measuring 13 inches in length.

JACQUES CALOT. S. Here is one of the most pleasing and satisfactory of all pink Lilacs. Always a very heavy bloomer. The bush is literally covered with fair sized nicely shaped panicles composed of florets of giant size. (See color page 22.)

JULES SIMON. D. An erect growing variety with very clean branches and heavy, clean, light green foliage. Expanding buds show much bright intense rose. Opening truss becomes a very rich, clear, velvety light blue. This variety always commands attention from our visitors during the blooming season.

MARIE FINON. S. An outstanding single variety, with trusses of the purest white. The trusses are of medium size, with florets three-fourths inch in diameter. For a good single white, this is one of the best.

MASSENA. S. This is one of the deepest of the red-purple, with individual flowers over 1 inch in diameter. This variety always attracts the attention of our visitors, and it is one that we are seldom able to offer.

MME. ANTOINE BUCHNER. D. Of all the truly pink varieties we grow, we class this as the best. A tall growing Lilac of tremendous vitality. One of the most dependable Lilacs in our entire list. While in the bud stage, it is an intense pink; as it opens, this pink extends fully half-way over the outer portions of the petals and gradually fades from there through delicate pink to a pure white center. Those who love pink will be delighted with Mme. Antoine Buchner. Bush large, panicles large and open, exceedingly brilliant in the low afternoon sun. (See color page 23.)

MME. LEMOINE. D. One of the best of the older whites; a snow-white without tinge of cream. Foliage dark green. A free blooming variety. Along with Edith Cavell and Ellen Willmott this is one of the best whites and a splendid white at that. A very sharply growing bush and one of the most sweetly scented of all Lilacs. The bush does not seem to be affected by late spring frosts.

MONTAIGNE. D. Those who like large blooms will find in Montaigne a flower to their heart's desire. The bush is very tall and upright. The blooms carried at the top of the stems are simply amazing. We would describe the color as a soft, almost uniform creamy pink, with just a faint suggestion of rose. A strong grower. (See page 22.)

MRS. W. E. MARSHALL. S. One of the deepest purples we list. The panicles are extremely large. This fine variety blooms at the end of the Lilac season.

OLIVER DE SERRES. D. A clear, clean, uniform light blue. The bush is tall and a good grower. The large double flowers are packed closely on the stem. Panicles are very large and the general effect of the plant when in full bloom is simply amazing. Like all of these Lilacs one does not see this variety at its very best until the plant is from 8 to 10 years of age. We class it as a Lilac of the very highest quality. (See color page 23.)

PAUL THIRION. D. Although this Lilac was first sent out in 1915, it is still very scarce. Of all the Lilacs we would say that this one taken from a distance is the richest looking of all Lilacs. The trusses are large and composed of very double florets of an intense claret-rose. The buds are bright, rich red, not purple. A red blending into rose. (See color page 23.)

VESTALE. S. One of the best and most graceful of all single whites. Trusses very large at base, tapering gracefully to a point, making a true cone. Pure rich white. Will satisfy the most exacting. Many people admire very much the single white Lilac. Vestale is as fine a single white as can be found. Very graceful as a cut flower. (See color page 22.)

VICTOR LEMOINE. D. This is about the most wonderful of all the French Lilacs. It is no wonder that Victor Lemoine, the originator, gave to it his own name. We class it as one of the three or four very best. Florets are very double like little double Roses. These are gathered into panicles of the largest size and the color effect is simply indescribable. The general effect is a soft rosy pink overlaid with a delicate blue-lavender. This is also one of the very latest to bloom. It is a self color. It is a great Lilac.

VIOLETTA. S.D. A very dark Lilac of true violet-red. The individual florets look exactly like a Violet, and are unusually large. A group viewing this variety in our fields became interested in finding out just how large these florets were. By actual measurement, we found that a half-dollar just covered them.



De Miribel
Choice Dark Bluish violet single



INSIST
ON "OWN
ROOT" LILACS

Chas. Joly
A Splendid
Red
Double



Decaisne—Beautiful Blue Single



Jacques Calot—Fine Single Pink

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All Strong, Bushy, 2 to 3 Foot Plants

Space does not permit us to list all of the fine lilacs that we grow. If there are any varieties that you are interested in that are not in this catalog—please write us. We probably have it.

Montaigne—Beautiful Pink Double



INSIST ON "OWN ROOT" LILACS

Do not confuse
the prices of
Lilacs grafted
or budded on
Privet with the
price of "OWN
ROOT" LILACS

It is the
"OWN
ROOT"
on a
FRENCH
LILAC
that makes
it cost more.

Our
FRENCH
LILACS
are all on their
"OWN ROOT"

Vestale—Fine Single White



New Improved *French* **LILACS**

INSIST ON "OWN ROOT" LILACS

Do not confuse the prices of Lilacs grafted or budded on Privet with the price of "OWN ROOT" LILACS.

It is the "OWN ROOT" on a FRENCH LILAC that makes it cost more.

Our
FRENCH
LILACS
are all
on their
"OWN
ROOT."

3 Fine Lilacs
One of each
2 to 3 foot size
for
\$10.50 Prepaid

**For Strong, Thrifty
Tops and Large,
Magnificent
Blooms Our Lilacs
are Grown on Their
Own Roots**



Mme. Antoine
Buchner
A fine double pink

Paul Thirion—Claret-Rose, Double



Oliver
de Serres
Best Double
Blue Lilac

**INSIST ON "OWN
ROOT" LILACS**



EDMOND BOSSIER. S. This is a new single red or red-purple that pleases us very, very much. It is the latest of the single reds except possibly Volcan, and is so exceedingly soft and rich that we class it as a "must have" Lilac. We consider Edmond Bossier and Monge as our two best single red Lilacs.

Our RED, WHITE and BLUE Selection

3 BEAUTIFUL FRENCH LILACS

Each Represents One of the Very Best of All Lilacs

MISS ELLEN WILLMOTT. D. A large bush with very stout limbs and large, thick, light green leaves. The flowers come in immense panicles of creamy white, made up of double florets almost twice the size of those of any other double white except Edith Cavell. Plant this variety and Edith Cavell and you have the two best double whites. Miss Ellen Willmott is a wonderfully strong bush and we do not believe that it ever sends up a sucker. We have never seen one.

FIRMAMENT. S. This Lilac is always very much admired by those who see it when it is in bloom in our show garden. The panicles are large, loosely arranged, extremely dainty, and of a beautiful shade of light blue, void of any trace of pink. This variety grows to medium height. One of the finest light blue Lilacs—a "must have" in any fine collection.

3 Fine Lilacs
One of each
2 to 3 foot size
for
\$10.50

Miss
Ellen Willmott
(white)

Firmament
(blue)

**INSIST ON
"OWN ROOT"
LILACS**